

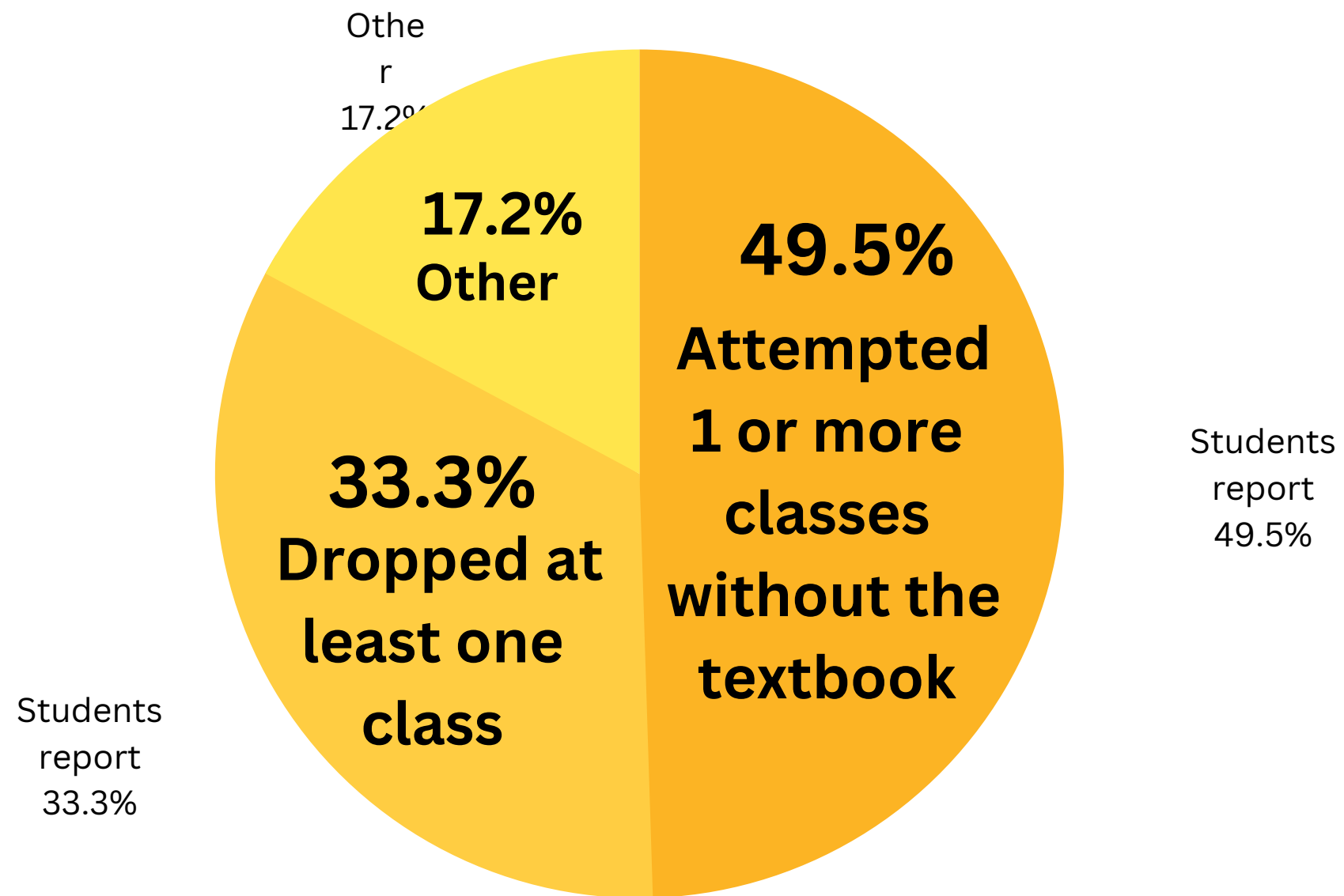


SAN DIEGO MESA COLLEGE

# ZTC PATHWAYS

ZERO TEXTBOOK COST

# Textbook Affordability Taskforce for SDCCD



# Zero Textbook Cost

High-quality,  
free, and  
zero cost  
course  
materials

for  
identified  
students.  
In the

class  
schedule  
with a

dollar sign  
icon.



The poster features the San Diego Mesa College logo at the top left. The main heading reads 'COMPLETE YOUR DEGREE WITH ZERO TEXTBOOK COSTS'. Below this, a circular graphic contains a crossed-out dollar sign icon, with an arrow pointing to a lightbulb icon. To the right of the poster is a circular inset showing a stack of books. At the bottom right, another circular inset shows a person's hands writing in a notebook. The text on the poster explains the ZTC program and lists eligible degrees.

SAN DIEGO  
MESA COLLEGE

COMPLETE YOUR  
DEGREE WITH  
ZERO TEXTBOOK  
COSTS

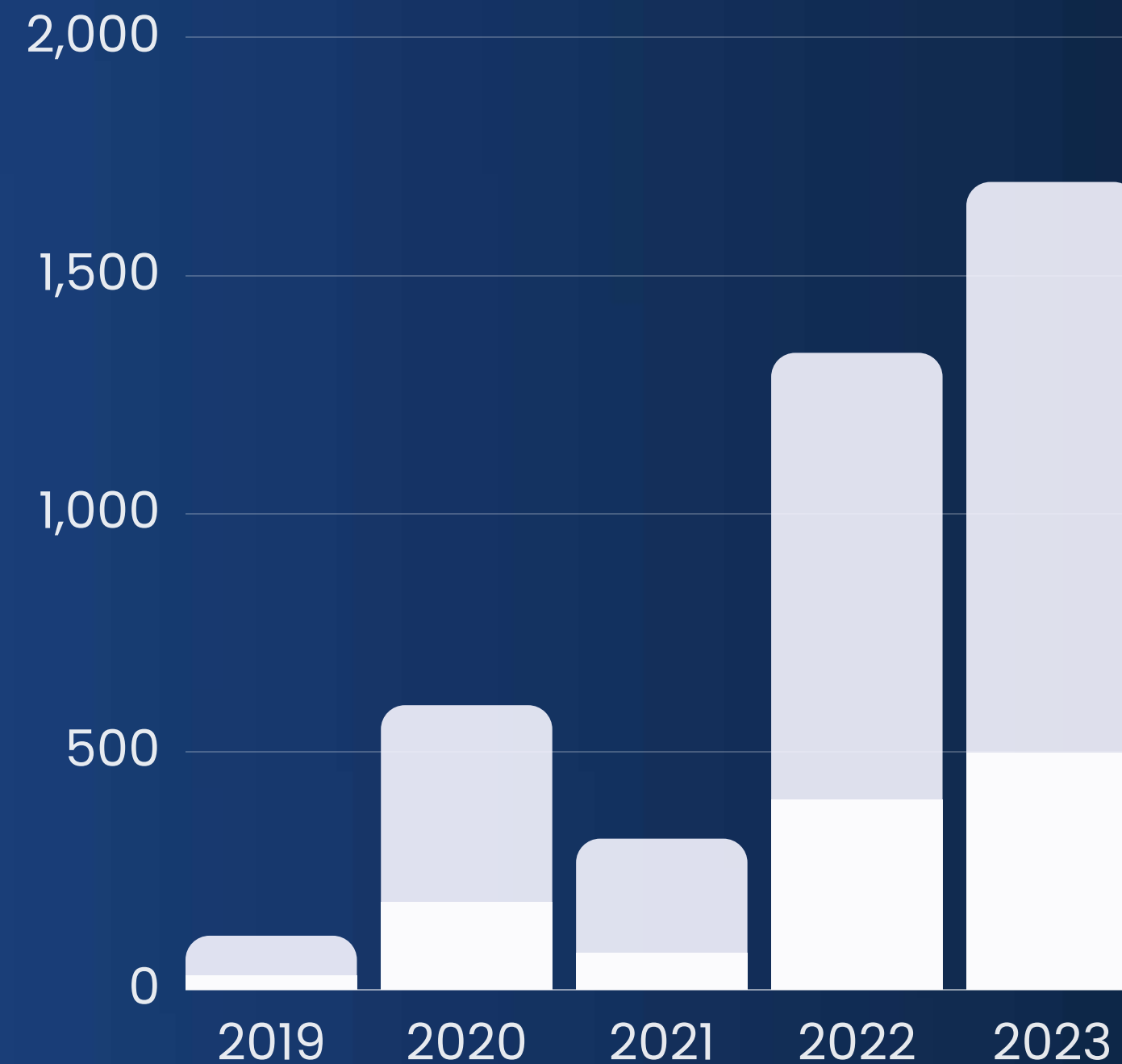
Would you like to take a course, and not worry about the cost of the textbooks? Look for the Zero Textbook Cost (ZTC) logo when choosing your classes!

Check out these  
Available ZTC  
Degrees

- Communication Studies AA & AA Transfer
- Creative Writing CA
- Dance AA & Choreography CA, Commercial Dance CA
- English AA & AA Transfer
- Fine Art: Art History AA & AA Transfer
- Geography AA
- Mathematics AA & AS Transfer
- Applied Mathematics AA

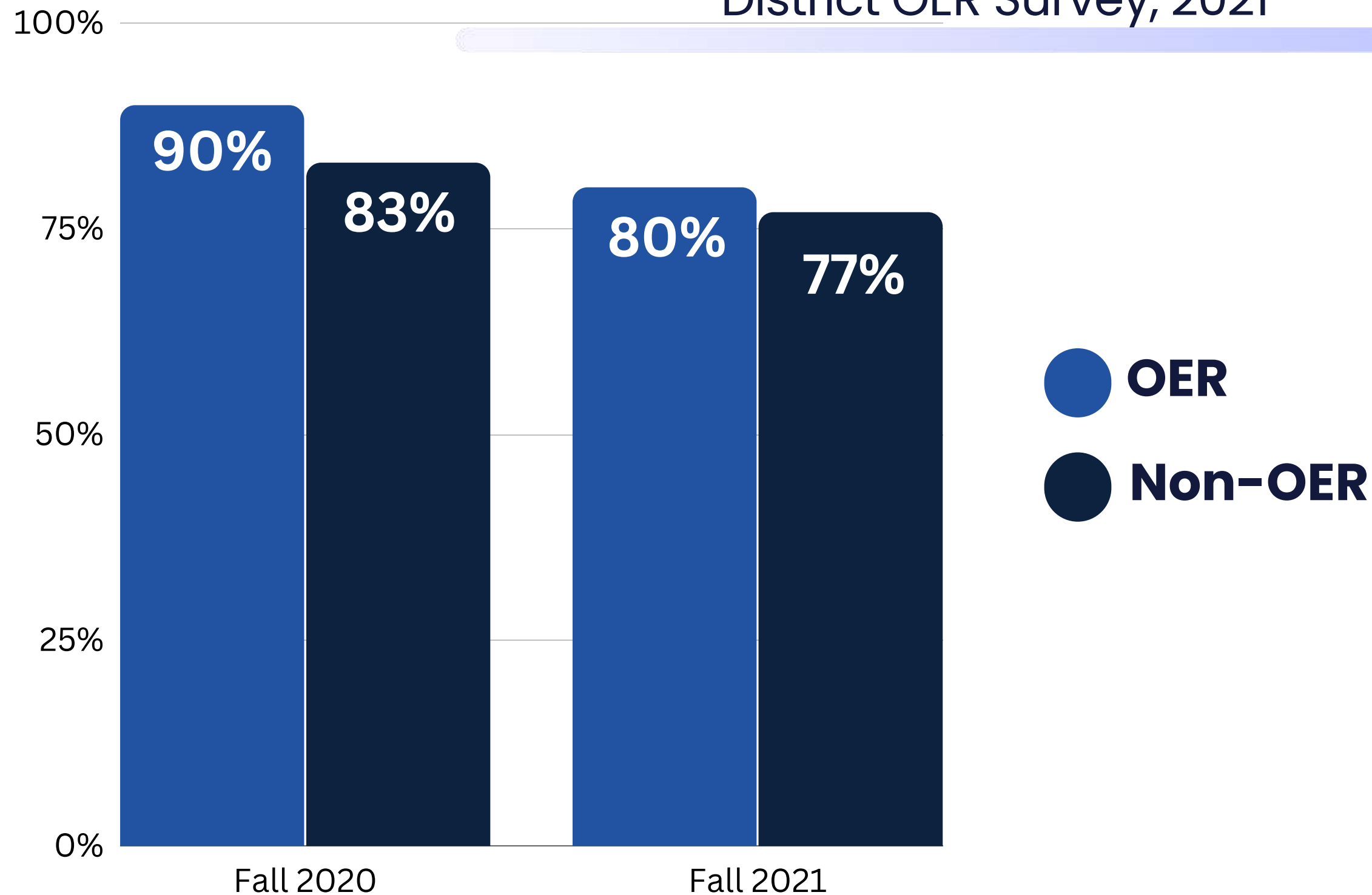
# Course & Sections

The following rates represent the number of ZTC courses and sections in Fall semesters **saving students over \$1,000,000** per year.



# Enrollment Trends

District OER Survey, 2021



Financial aid covers my costs AFTER I purchase out of pocket which can be a real challenge depending on the semester because we are a family of four on a single income.

# Enrollment Cycle

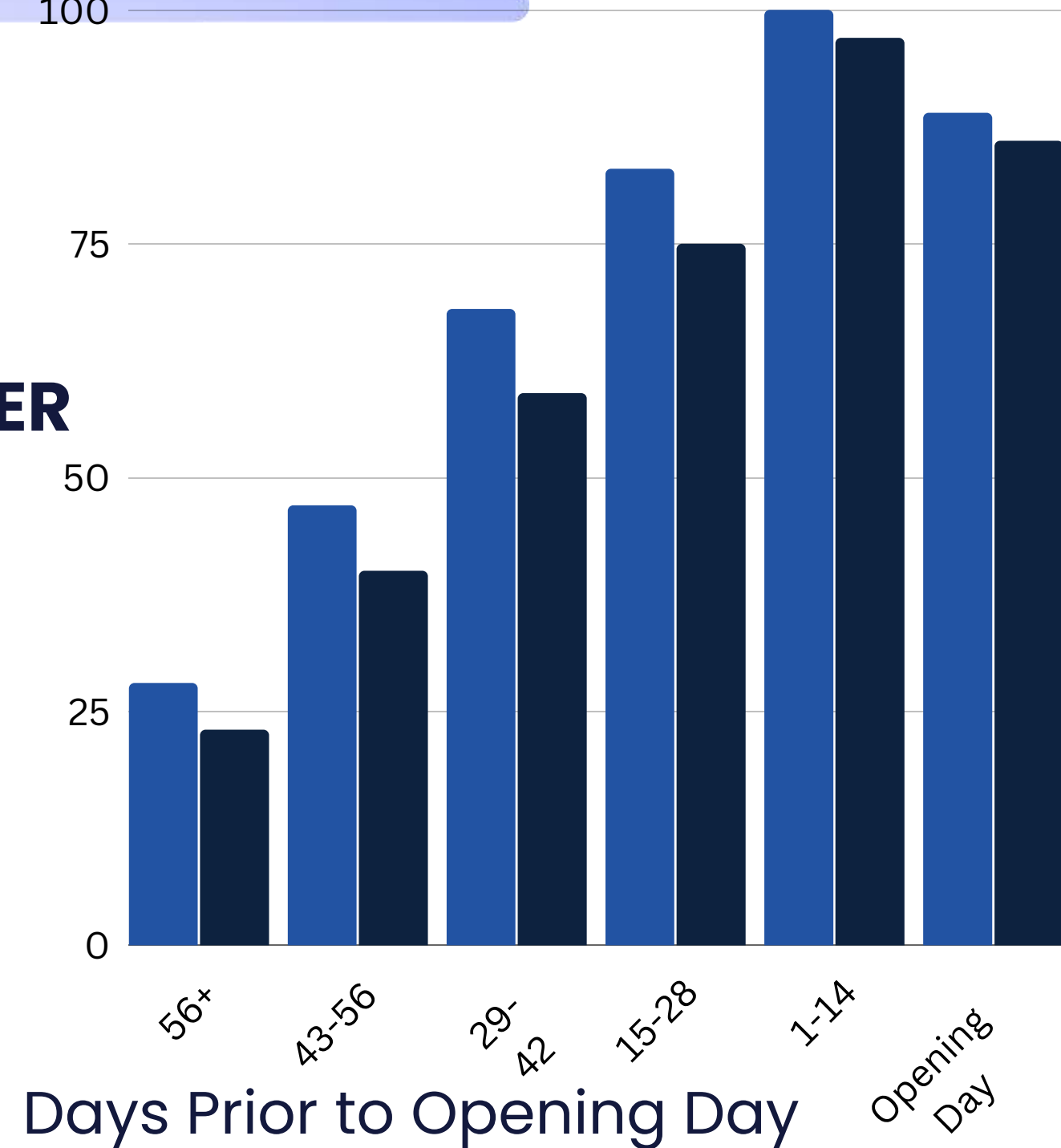
District OER Survey, 2021



## Enrollment Cycle

These enrollment differences are even more pronounced when looking at earlier in enrollment cycle.

● OER  
● Non-OER



# Support Creating ZTC

- **MOSAIC**  
20 courses / 34 faculty
- **Community Grants**  
8 courses / 10 faculty
- **ASCCC OER**

# 135+

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**Faculty using Zero Textbook  
Cost Materials**

# Grant Funding

2023–2026



## AAC&U Initiative

- \$6200 Scholarship
- ZTC Team- District collaboration
- Expand ZTC Program
- 2023–2024



## ZTC Implmentation

- \$180,000
- ZTC Mentors by School
- District collaboration
- Sustainability ZTC Pathway
- 2023–2026



## ZTC Acceleration

- \$200,000
- Physical Sciences ZTC Pathway
- 13 courses
- 2023–2026

# Student Success

- Higher Completion Rates
- Higher Grades
- Decrease D,F & Withdrawal



# ZTC Team

**Lisa Burgert**

OER/COLLECTION  
DEVELOPMENT  
LIBRARIAN



**Sara  
Aslagson-  
Sahar**

OER AMBASSADOR

**Nyssa Gill**

OER AMBASSADOR

# THANK YOU!

Questions?