

A Year of

Growth & Transformation







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San Diego Mesa College Leadership



EXECUTIVE LEADERS: Front: Pamela T. Luster, Ed.D., President. Back I-r: Tim McGrath, J.D., Vice President, Instruction; Denise Whisenhunt, Interim Vice President, Student Services; William Craft, Acting Vice President, Administrative Services.



GOVERNANCE LEADERS (I-r): Laurie MacKenzie, Chair of Chairs, Academic Affairs; Angela Liewen, President, Classified Senate; and Madeleine Hinkes, Ph.D., President, Academic Senate.

From the President

There is much to look back on — and be proud of — in my first year as president of San Diego Mesa College. First, I am honored to work with the amazing faculty and staff of the fastest-growing college in California and the seventh fastest in the nation. These talented and hard-working individuals have been able to keep academic excellence and student accomplishment in the forefront of their profession, in spite of daunting and continued State budget cuts.

I have met and learned from dedicated students who are committed to reaching their educational dreams, even as classes are being cut and their path to success is delayed. They have enriched my life personally and professionally.

I am proud to be part of an organization that is literally being transformed into a 21st century college with state-of-the art classrooms and services for our students. As physical structures change, we have endeavored to maintain academic excellence, to limit the inconvenience to the campus community, and put into place processes and procedures that provide the best possible outcomes for student learning.

We all have grown and we have been transformed — just as the campus transforms from 1960s single-story flat top buildings into a teaching environment that is second to none. Our students and faculty deserve no less.

So it's fitting that the design of this report, entitled "A Year of Transformation and Growth," incorporates the nautilus shell. The oldest known creature to live on this planet, the nautilus has survived for over 500 million years. As the creature within grows, the nautilus shell builds newer, larger chambers, holding on to, yet moving from, the part of the shell it once called "home." A symbol for expansion and renewal, the nautilus has come to represent strength, power and continuous growth that build upon the lessons and experiences of the past.

Like the nautilus, San Diego Mesa College treasures and learns from our own unique story, with all its history, memories and lessons. We invite you to share our accomplishments and experiences of the last year, and meet the people who shape the excellent institution that is San Diego Mesa College.

Sincerely, Dr. Pamela T. Luster, President







cademic Scellence ...by the Numbers

Amid reports of rising tuitions and mounting student loan debts, it's no surprise that most of the fastest-growing colleges in America — and San Diego — are public institutions. San Diego Mesa College has been recognized by *Community College Week* magazine as the fastest growing college in the State, and the seventh fastest growing in the nation. With a 13 percent increase in enrollment, Mesa College ranked the highest growth in numbers in the state of California. Of 1,050 two-year institutions nationwide, the magazine's overall ranking puts Mesa College seventh in the country for colleges enrolling 10,000 students or more. Mesa (7) and its sister institution, Miramar College (41), were two of only four California community colleges to place in the top 50 with enrollments of 10,000 or more.

- Mesa College remains one of California's top transfer community colleges, with transfer rate of 44% and a transfer-prepared rate of 51%. In 2010-2012, Mesa transferred 2,079 students to four-year universities.
- Reflecting the communities it serves, the college's Latino student population has grown substantially, comprising 28% of the student body in fall 2011.
- Mesa continues to maximize student access. In fall 2011, classes were filled to 95% of capacity.
- In 2011-2012, the college offered a variety of special programs aimed at improving outcomes for underrepresented students. These programs include the Mesa Academy, FAST Scholars, and Puente programs. The fruits of these efforts are evidenced by the improvement in first-time student persistence, which increased from 65% for 2006 students to 71% for fall 2010 students.

In a dozen years at Mesa College, **Ed Helscher** has been the head men's basketball coach, and taught golf, racquetball, weight training and fitness classes. Over the past year, Ed has also been the "Mesa SLO Head Coach," training Mesa College instructors on how to develop Student Learning Outcomes (SLOs) for their programs and classes as well as how to record their SLOs in the campus specific software package. Ed's leadership has ensured that Mesa College is in compliance with Accreditation Proficiency Standards for Student Learning Outcomes. For his efforts, President Pam Luster presented Ed with an "Above and Beyond" award at the Fall 2012 Convocation.





New DOE Designation to Help Mesa College Serve Hispanic Students

San Diego Mesa College received official notification on April 13, 2012, that it has been designated by the Department of Education as a Hispanic Serving Institution (HSI). An HSI is defined as a non-profit institution that has at least 25 percent Hispanic full-time equivalent enrollment, among other criteria. HSI standing may mean more grant funding and appropriations will be allocated to Mesa College in an effort to assist Hispanics in accomplishing their higher-education goals.

"This designation does two important things," said Pamela T. Luster, President. "First, it opens the door to grants and funding that will enable us to increase access and success for a greater number of students. Second, it brings the college recognition as a part an excellent network of colleges and universities nationwide designated as Hispanic Serving Institutions."





Spanish Professor Dr. **Leticia López** was one of only a few people chosen from across the country to receive a federal fellowship from the U.S. Department of Agriculture that focuses on colleges with Hispanic-oriented programs. During a summer session, Leticia experienced first-hand the policy making process by meeting with USDA personnel and connecting with federal agencies such as the Department of Education, Housing and Urban Development, and the National Science Foundation. "It's definitely been an engaging and eye-opening experience," reported Leticia on day two of the fellowship orientation session. "There is so much we — faculty and student advocates — came away with that in the end will help serve the needs of our campuses better."





The Mesa Experience

The Olympian spirit is at an all time high! Student involvement has grown so much through the years that the college received in 2011 a commendation from the Accrediting Commission for Community and Junior Colleges, Western Association of Schools and Colleges. The Accreditation Report commended Mesa College for its "student services leadership in the development of a program that provides opportunities for expanding student participation in college governance and club activities."

ASG Advocates for Students

Associated Student Government (ASG) and the InterClub Council had a busy year advocating for students in Sacramento and, with the American Student Association of Community Colleges (ASACC), in Washington, D.C. These two advocacy efforts on behalf of all Mesa College students addressed issues such as cuts to education in California, increases in the interest rate for student loans, and cuts to Pell Grants. Students had the opportunity to march, rally, and speak with legislators, including Assemblyperson Marty Block, Senator Barbara Boxer, and the representatives of California Department of Finance. In April, the two groups attended the Student Senate of California Community College's General Assembly in Ontario. "These opportunities enable attendees to actively participate in statewide student politics," said ASG President Cherie Deogracias. "We are able to witness how decisions unfold, and how resolutions are put into place within the governing body of all 112 student governments in California."

A 2012 graduate, **Cherie Deogracias** had attended several other schools before she came to Mesa College in 2010. At Mesa, she became involved in the Honors Program, the Student Veterans Union, and ran track and field. In 2011, she was elected as head of the Associated Student Government. "At none of the other campuses I've attended have I felt that the staff and faculty were more invested in their students than at Mesa College," she said. "My professors, peers and advisors have gone above and beyond in helping me reach the next step, which will be transferring to a four-year university." Now a political science major at UCLA, Cherie hopes to eventually earn a doctorate, and dreams of working with the United Nations Economic Council.





Students Protest Budget Cuts

Hundreds of students, faculty and staff at four San Diego colleges took part in marches and rallies on the first day of March as part of what was billed as a nationwide protest against cuts in education funding. At Mesa, the student club, BEAT (Bringing Education and Activism Together) organized the effort, with more than a hundred taking part.



Mesa College students have...

- Offered students 35 different clubs
- Significantly increased the number of student senators in Associated Student Government
- Rallied against State budget cuts
- Created a video presentation "The Mesa Minute"
- Launched a textbook rental program with the Bookstore







Krystal Monroe had dreams, but it took resilience to pursue a college education and succeed after much adversity. After finally finding a path and direction at Mesa College, the 21-year-old decided to offer a scholarship to help other students in similar situations achieve their dreams. Named for Krystal and her sister, the Krystal Rose Scholarship of \$250 was first awarded this spring to two young women who have overcome obstacles such as growing up without a father or never having the beneficial privileges of both parents throughout life. "I hope to make a positive impact and create extraordinary opportunities for women and all people who have been through similar hurts and hardships," said Krystal. "I want to be the next 'Great Pioneer."





Scholarship and Imposation

World Capitals Program

Five Mesa College students were selected to receive full scholarships valued at \$8000 each to participate in the summer World Capitals Program, sponsored by the Global Institute of Comparative Studies (GICS) at Chancellor University. **Diana Polyak**, **Tyler Wescott**, **Jacqueline Ibarra**, **Diego Manrique** and **Alexander Gonzalez** were the lucky recipients of this award. Two City College

students also received awards, with City and Mesa students representing the entire West Coast. The students embarked on an eight-week trip this summer through Berlin, Paris and Strasbourg, while completing a demanding global studies curriculum.

Ambassadors All

Student Ambassadors look like the average college student, but they are so much more. Each semester, this team of up to a dozen students acts as a link between the college, our students, and the community. During the 2011-2012 academic year, the ambassadors (pictured below) made contact with 23,632 potential Mesa students at high schools, SDCCD Continuing Education campuses, and community fairs and events. Using their own experiences, the ambassadors share personal reflections of what it is like to attend Mesa College. On campus, they reach out to current Mesa students to offer insight and information on the different services available to students, ranging from Basic Skills classes to spreading the word about the college's rigorous Honors Program.

Student ambassador **Mia Bell Pinkney** helps noncredit students solve the college equation. As a Mesa College Student Ambassador, she meets individually with students at Continuing Education who are transitioning from noncredit classes to credit classes at City, Mesa, and Miramar colleges. Mia assists Continuing Education students with important steps such as priority registration, completing admission and financial aid applications, and scheduling placement tests and orientations. Plus, she informs students about resources and programs available to them at the college campuses. This individual help is directly aligned with the Board of Governors of the California Community Colleges' effort to promote and improve student success.





New Lecture Series Honors Educator/ Activist

Noted educator, reformer, community activist and feminist **Gracia Molina de Pick** was on hand to launch a new lecture series that honors her legacy on March 6. Named for the founder of the San Diego Mesa College Chicano Studies Department, the lecture series honors Molina de Pick's life-long commitment to education



and feminism, and her dedication to the mission of the community college. Education activist and 2010 Medal of Freedom recipient **Sylvia Mendez** was the inaugural speaker. She and her family fought to integrate schools in California in 1945, seven years before Brown vs. Board of Education. To a packed lecture room, Mendez shared how she continues the legacy left by her parents and her passion for learning. "I want (students) to go on get their degree.... I want them not to stop at a Bachelors," she said. "I want them to go on to a Masters." (Pictured I-r: Sylvia Mendez, President Pam Luster, Gracia Molina de Pick, and Dr. César López, Chicano Studies Chair.)

Education is Key

The message that education is the key to a better future echoed throughout the day at the sixth African-American/Latino Male Leadership Summit held in March. About 175 male students from Mesa College feeder high schools attended the event, which last year won an award from the League for Innovation.



Dr. Francisco Rodriguez, superintendent/president of MiraCosta College, told students, "Education is the key. It's all about perseverance and persistence."



Recent Mesa College graduate **Abdirisak Hussein** is one of only 60 students in the entire nation to be named a Jack Kent Cooke Scholar for 2012. (Awards for this prestigious scholarship can total up to \$30,000 per year for each student.) "Abdi" grew up in war-torn Somalia and lived as a refugee before moving to the U.S. at the age of 17. "Moving to this country and speaking little or almost no English, I knew life was going to be very challenging. Hard work, determination and surrounding myself with mentors, advisors and good friends helped me to overcome those challenges and kept me moving forward," said the East San Diego resident. Abdi now attends UCLA; and hopes someday to work for Doctors Without Borders. The JKC scholarship is the fifth in six years for San Diego Mesa College.



The Sean in Seview

AN DIEGO MESA COLLEGE

Dr. Pamela T. Luster is welcomed as the 6th president of San Diego Mesa College. 28 future Radiologic Techs celebrate completion of 2,000+ hours of practicum in a graduation and pinning ceremony.



States' Rights and the Fourteenth Amendment is the focus of Constitution Week.



Team Mesa makes a show for the community tradition of AIDS Walk San Diego. Flamenco fires up the Apolliad Theatre – a stunning showcase of teaching and learning.

The Olympian Speech and Debate Team scores in its first event at Concordia University,



Women's basketball tops powerhouse Cerritos at the James Mulvehal Coaches vs. Cancer Tip-Off Tourney.



Student and faculty art are displayed at the Art Gallery's "Experiment!", a curated exhibit by Museum Studies students.

July

August

September

October

November

December

Robotics students use a mobile phone as a central processor, and take an award from the Navy in the AUVSI Robosub competition.

Mesa College Theatre Company presents "The Dining Room."



At exactly 10:21 a.m. on Oct. 21, the Mesa College community "dropped, covered, and held on" for the Great California Shakeout. Kearny High's ROTC color guard opens Veterans Week, honoring all who served.



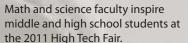
Community College Week names Mesa College the fastest-growing college in California and 7th fastestgrowing in the nation.

Associated Student Government says "Thanks, Prof!" during Teacher Appreciation Week.



70 international students representing 22 countries are welcomed to Mesa College.







Students sign up for 35 student clubs during Club Rush.





The Languages Conference, "Human Brain and Language Learning," attracts more than 110 language educators.



State Senator Christine Kehoe speaks on "Women's Education, Women's Empowerment" during Women's History Month.

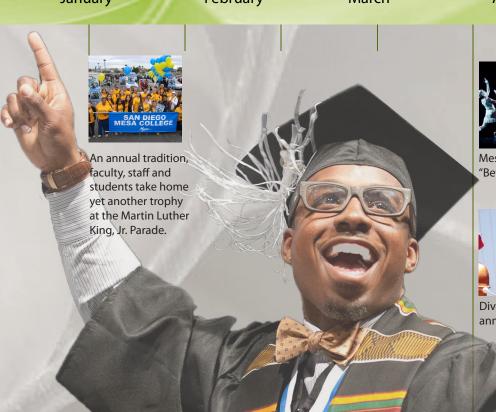


Mark Twain High School students at the sixth African American/Latino Male Leadership Summit.



NFL Superstar and Mesa grad Mike Martz addresses athlete scholars at the STAR Awards.

January February March April May June





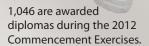
Mesa's dance students perform "Between the Lines."



Diversity is celebrated at the annual "Festival of Colors."



20 Mesa staffers joined students and modeled millinery fashions at the Golden Scissors Fashion Show.









Classified Leadership

2012 graduates of the SDCCD Classified Leadership Development Academy include **Eduardo Arteaga**, Custodian; **Aracely Bautista**, Accounting Technician; **Susan Gregory**, Senior Secretary; **Cris Palmiter**, Administrative Technician; and **Ruth San Filippo**, Senior Secretary. Curriculum included introductory leadership



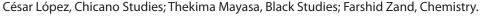
skills training, computer skills assessment and a guided self-study on district specific functions and processes.

(Pictured: Cris Palmiter, Aracely Bautista and supporters.)

Faculty Accolades

In 2011-2012 Mesa honored the following faculty who achieved the rank of tenure, and promotion to the rank of professor.





PROMOTION TO RANK OF ASSOCIATE PROFESSOR: Nancy Bromma, Health Services; Lori Covington, Radiologic Technology; Linda Farnan, Speech; Sharon Hughes, ACP (Math); Christopher Kalck, Counseling; Andrea Luoma, Hospitality.

PROMOTION TO RANK OF ASSISTANT PROFESSOR: Danielle Lauria, Medical Assisting

Approximately 171 classified staff persons work at Mesa. But only one is named each year as the college's Unsung Hero, someone who demonstrates one or more of the following characteristics: unselfishly shares his/her time and expertise; consistently and willingly extends a helping hand; and demonstrates trustworthiness, caring and leadership. This year, a record 16 staffers were nominated for the award. At the awards ceremony on May 23, acting Administrative Secretary **Diana Hickam** was recognized by President Pam Luster as, "Having one of the best attitudes... a team player, and always ready to jump in to help with any meeting, event, project or chaotic situation."





Excellence is one of ten values of the San Diego Mesa College Mission Statement (see page 17). It also drives faculty and staff to be leaders in their respective fields and community. Listed below are some recent accomplishments, honors, awards, and activities of the Mesa community.

- Prof. Jaye Van Kirk was named Faculty Advisor of the Year by the American Psychological Association Psi Beta honor society.
- Prof. Mimi Moore and the Interior Design Program received the 2011 Excellence in Education award from the National Kitchen and Bath Association.
- Art Prof. Robert Sanchez, with instructors Emiko Lewis-Sanchez and Misty Hawkins, co-curated the "Color Me Alchemy" exhibit at Voz Alta.
- Mesa College was the setting for the fictional novel, The Loving Student, by Economics lecturer, Allan Wagner.
- Drama Prof. George Ye was named to the SD Union Tribune's new FRONT ROW theatre panel.
- Fashion Instructor **Diana Cavagnaro** received the 2011 Gaslamp Quarter Association's Armond Award for Lifetime Achievement.
- Art Instructor **Jim Machacek** was featured in "Twenty-one Artists Create Books" exhibition.
- Prof. **John J. Crocitti** co-published *Brazil Today: An Encyclopedia of Life in the Republic*.

- Art Prof. Wendell Kling was featured at the San Diego Museum of Art's Summer Salon Series.
- Robin Watkins, media technician, was nominated by the SDCCD Board of Trustees for a California Community Colleges 2011 Classified Employee of the Year Award.
- Prof. Jan Ellis was awarded the Dance Educator of the Year Award by the California Association for Health, Physical Education, Recreation and Dance (CAHPERD).
- Fashion instructor Rachael Libolt received the New Achiever Award from the California Affiliate of the American Association of Family and Consumer Sciences (CA-AAFCS)
- Fashion instructor **Susan Linnet Cox** published *Starting Your Career as a Photo Stylist* by Allworth Press.
- Chicano Studies instructor and alumnus Dr. Rodolfo Jacobo published a new textbook Negotiating Spaces: The Lives of Undocumented Youth released by Kendall/Hunt.
- Melissa Adao, Dance Faculty, was named one of the top four choreographers at the San Diego Young Choreographer's Showcase.









Celebrating the spirit and joy of giving is a part of the Mesa College culture. Here are just some of the ways the college community reached out to our neighbors in need, near and far:

- Spanish Professor Jeff Berry collected toys and clothing donated by the faculty and staff for hundreds children in impoverished neighborhoods south of Ensenada.
- Handcrafted ornaments created by **Mesa College art faculty** were up for auction during the holidays to support student programs and projects.
- SDCCD Classified Senates sponsored the Helen Woodward Animal Center "AniMeals" benefit.
- Officers of the SDCCD **Police Department** collected gifts for the children of the A.B. and Jessie Polinsky Center.
- Students, faculty and staff donated books to the Child Development Center's Lending Library.
- Faculty and staff donated books, gifts and other items for children of our **CARE** program students.
- Honors students and the Health Services Department sponsored blood drives throughout the year.

Students, faculty and staff turned out in mid-November to turn pillow cases into pretty little dresses for young girls in Africa. Organized by Prof. Susan Lazear and students of the Mesa Fashion Club, volunteers cut, sewed and transformed donated pillow cases, notions and buttons into dresses. The non-profit Little Dresses for Africa distributed the dresses through orphanages,



churches and schools in Africa "to plant in the hearts of little girls that they are worthy."

"You can show children things in a book, but when you bring a child into the canyon and have them experience nature itself... well, that's just the best classroom that there is," says **Eloise Battle**. Battle, 83, is a champion for Tecolote Canyon, which surrounds Mesa College on two sides. The founding member of the Mesa College Canyon Day Committee is also the spokeswoman for the Friends of Tecolote Canyon. It was her idea to create Canyon Classroom, which for four years has brought youngsters to Mesa College and into the canyon for a day of exploration and learning following the annual Canyon Day clean-up. Here, she welcomes this year's participants, from Holmes Elementary School.





Workforce Connections

Mesa College community advisory boards play a critical role in increasing community awareness of the college's major career programs, as well as contribute to curriculum development and internship placement, and help to ensure that programs meet San Diego's needs for a highly skilled workforce.

Members of various advisory boards include:

Deaf Community Services of San Diego **Brigantine Restaurants** Casa de las Campanas Cloister of Mission Hills Cox Productions Dental Hygiene Society Dickie Walker Marine Fashion Institute Design & Merchandise Hotel del Coronado Kaiser Permanente L'Auberge La Jolla Radiology Medical Group Legoland California McGraw Hill Mingei International Museum Museum of Contemporary Arts **National University** Naval Medical Center Gait Laboratory Nordstrom

Peak Health Solutions Rady Children's Hospital San Diego District Attorney's Office San Diego Imaging-South County San Diego Mental Health San Diego Opera San Diego State University San Diego Unified School District San Diego Union Tribune San Diego Zoo and Safari Park Scripps Mercy Hospital Sharp Rees-Stealy Sony Online Entertainment Southland Technology Sports Arena Physical Therapists Starwood Hotels & Resorts Sycuan Casino & Resort **VA Medical Center Woodbury University** Zandra Rhodes Studio





Palomar-Pomerado Health

Art Gallery Director and Museum Studies Professor **Alessandra Moctezuma** was singled out for keeping the next generation of arts leaders coming. "(Her) former students read like a who's who of the San Diego art scene," wrote Kinsee Morlan, *SD City Beat*. Recognizable alumni include artist and freelance curator Nuvia Crisol Guerra, Ginger Rosser of the Women's Museum of California, Brynn Morales of Alexander Salazar Fine Art and staffers at the San Diego Museum of Art and other big culture venues around town. Prof. Moctezuma gives her students wide choices of opportunities to intern at museums, galleries, and wherever they can learn practical skills. "It's a way of giving back to the community," Moctezuma said. "It builds connections and becomes a natural feed for the students to end up working in those organizations."





Tympian Gold

On August 6th, Mesa graduate "Super Felix" Sanchez (1995-1997), won the 400-meter hurdles for the Dominican Republic eight years after his first Olympic triumph. His winning time of 47.63 seconds was identical to his time in Athens 2004. Sanchez was inspired and mentored by another Mesa grad, coach,



and champion, **Arnie Robinson** (see inset story below). Robinson, a 1969 Mesa graduate, two-time Olympic medalist and beloved track coach is the college's 2012 Distinguished Alumnus. Sanchez credits Robinson for much of his success.

On the same day as Sanchez's win, Mesa throws coach **Jarred Rome** competed for the discus finals. Rome threw 59.57 meters (195 feet, 4 inches), finishing 31st among 41 competitors to advance to the London Olympics.



The San Diego Mesa College roster of outstanding athlete alumni also includes:

- Mike Martz, former NFL head coach, now FOX Game Analyst
- Leslie Coons, four-time NCAA All-American
- Matt Kofler, (1959-2008) former NFL quarterback and Mesa College coach
- Ramona Pagel, Top 10 American Shot Putters 16 years in a row, Olympic contender
- Lance Newmark, Detroit Lions Scout
- Tony Banks, NFL Quarterback

Olympic medalist, beloved coach, and champion for youth **Arnie Robinson** is the San Diego Mesa College 2012 Distinguished Alumnus. Coach Robinson was honored at the Mesa College Commencement Ceremony on May 19th. A winner of the 1972 and 1976 Olympic Trials long jump, Robinson was third at the 1972 Olympic Games and took the gold medal in 1976. He was the 1971 Pan American Games champion and was second in 1975. A veteran of 10 international competitions, Arnie was also the first World Cup long jump champion in 1977. He won seven national long jump titles before retiring in 1979. Four years later, he was named Track and Field Coach at Mesa College and served in that capacity until his retirement in 2011. Coach Robinson remains a pillar in the track and field community and is most proud of the very active role he has played in the youth track and field.





Mesa Athletics Take Top Honors Wins Prestigious DeVore Trophy

San Diego Mesa College is the recipient of the 2011-12 Chet DeVore Trophy, the highest award a California community college athletics program can receive.

The award recognizes the Pacific Coast Athletic Conference (PCAC) college with the most successful men's and women's intercollegiate athletic program for the academic year. Mesa accumulated 241 points in a scoring system that rewards community college team finishes, conference team finishes, and major conference individual awards.

Ten of 20 Olympian teams took first place in each of their divisions. Four women's teams (water polo, volleyball, basketball, swim/dive) and four men's (cross country, tennis, baseball, softball) took PCAC conference championships. The men's and women's track and field teams were named Foothill College Champions, and also placed in the State Championships – third in men's cross country and eighth in men's track and field.

Individually, **Chanel Putrus** and **Matt Neault** (pictured) were named the PCAC female and male scholar-athlete for 2012. Throwing sensation **Cassandra Kennison** not only took first in the State for the shot put with a throw of 14.98m, but she also ranked as the number two female thrower in the nation for community colleges.

Dual sport head coach, **Mike Hootner** was named "Coach of the Year" for the fourth consecutive time for Men's Tennis, and earned his first "Coach the Year Award" for Women's Basketball. Also winning honors were head coach **Renee Ross** for Men and Women's Track and Field, **Kevin Hazlett** for Baseball, **Jim Fegan** for Women's Water Polo and Women's Swim and Dive, **Thom Hunt** for Men's Cross Country, and **Kim Lester** for

Women's Volleyball. PCAC/Foothill Conference Champions

Fall 2011Spring 2012Men's Cross CountryMen's TennisWomen's Water PoloBaseballWomen's VolleyballSoftball

Women's Basketball

Women's Swim/Dive Men's Track and Field (**Foothill**) Women's Track and Field (**Foothill**)











Mesa at a Gance

Among the largest and fastest-growing community colleges in California and the nation, **San Diego Mesa College** is a fully accredited, comprehensive two-year college offering more than 180 associate degree and certificate programs. With its robust language, art and music programs and rigorous math and science curricula, Mesa ranks as San Diego's top transfer institution. The college also serves as an important economic catalyst for the region. Its career programs include allied health fields, biopharmaceutical, multimedia, animal health technology, American Sign Language, hospitality, fashion, architecture, and interior design. Situated on a sprawling, suburban 104-acre mesa in the geographic center of San Diego, the college's small classes, exemplary student support services, outstanding faculty, and reputation for quality offer an unparalleled academic experience.

Founded: 1964

Fall 2011 Enrollment: 24,667

Cost: \$46 per credit unit, CA resident

Age

59% under 25 19% between 25-29 13% between 30-39 9% over 40

Gender

52% female, 48% male

27% First Generation College Students
 43% Students receiving financial aid
 3% Students receiving DSPS services
 25% Full time students

75% Part time students

Ethnicity

African American 7% American Indian 1% Asian/Pacific Islander 14% Filipino 5% Latino 28% White 36% Other/Unreported 9%

Top Five Majors Selected by Students

Undeclared AA/AS 4,332 Business Administration 2,338 Transfer 2,231 Unclassified Restricted Tech Program 1,513 Biology 1,406

Source: SDCCD Facts on File 2012-2013 Edition













San Diego Mesa College Mission, Vision & Values

VISION

What we strive to be

San Diego Mesa College shall be a key force in our community to educate our students to shape the future.

MISSION Why we exist

To inspire and enable student success in an environment that is strengthened by diversity, is responsive to our communities, and fosters scholarship, leadership and responsibility.

VALUES

What we believe in

- Access
- Accountability
- Diversity
- Equity
- Excellence
- Freedom of Expression
- Integrity
- Respect
- Scholarship
- Sustainability

PERFORMANCE INDICATORS

Equity/Access, Engagement/Retention, Persistence, Success, Institutional Effectiveness

GOALS

- To deliver and support exemplary teaching and learning in the areas of transfer education, associate degrees, career and technical education, certificates, and basic skills.
- To provide a learning environment that maximizes student access and success, and employee well-being.
- To respond to and meet community needs for economic and workforce development.
- To cultivate an environment that embraces and is enhanced by diversity.



Building a Better foundation

In May, \$87,350 in scholarships were awarded to 111 students during the 19th Annual Ruth Kern Scholarship Gala. Largely based on donations from faculty and staff, businesses and foundations, the scholarships are coordinated through the San Diego Mesa College Foundation. This non-profit organization is dedicated to cultivating friends and funds to help the college achieve its mission of offering programs and services for the benefit of our diverse student body beyond that which is funded by the state. For more information, to make a donation, and to become involved, please call 619-388-2721.

OBJECTIVES

The San Diego Mesa College Foundation strives to:

- Offer scholarships to students based on merit and need,
- Fund special projects to support and further the needs of the college,
- Continue to build a permanent endowment to support the college and provide responsible stewardship of these funds,
- Increase the college's visibility,
- Develop ongoing relationships for the college that result in increased private support.

MESA COLLEGE FOUNDATION

Public Directors

Jeff Marston, President

Steve Cook, Vice President

Terri Miracle, Treasurer Reggie Blaylock

Barbara Busch

Derrick Martine

Val Ontell

Jeremy Sanders

Kim Sturm

Barbara Blackmun, Ex Officio

College Directors

Tim McGrath

Kathy Fennessey

Robin Watkins

Roberto Rosas

Georgia Laris

Pamela T. Luster, Ex Officio

Lina Heil, Ex Officio

William Craft, Ex Officio

For the better part of a decade, **Jeff Marston** has led and built the San Diego Mesa College Foundation Board; but he's most excited about what's about to happen. "We've added some new names to the board, and they bring an entrepreneurial and innovative spirit to our already excellent team," Marston says. The invigorated board has plans to increase its fund- and friend-raising efforts to support the programs, students and faculty at Mesa College, and to help create a campaign in support of the college's 50th anniversary in 2014.





Stability Amid



Voter approved Proposition S & N projects on campus during the year focused on construction of the Student Services Center, set to open in fall 2012, and the massive Math+Science Complex, rising in the center of the campus. Numerous infrastructure projects were completed. Moving into the next phase, design plans have begun for the new Social and Behavioral Sciences



Building, the LRC Language Center remodel, and the Commons, the new hub of the campus that will house the cafeteria, bookstore, the Culinary Arts/Culinary Management program and restaurant, and more. Pictured are members of the Math+Science Complex planning team at the groundbreaking event in March. At right top to bottom: Student Services Center; Social and Behavioral Sciences concept; Cafeteria Commons concept.



Category	Adopted	Adjusted	Actuals	Balance
Academic	30,823,525	30,855,207	30,699,460	155,747
Non-Academic	7,949,566	8,048,838	7,808,597	240,241
Benefits	10,325,512	10,342,811	10,921,709	-578,898
Supplies/Materials	707,268	707,635	376,089	331,546
Other Operating Expenses	429,005	481,643	437,857	43,786
Capital Outlay	227,623	227,623	226,541	1,082
Totals	\$50,462,499	\$50,663,757	\$50,470,253	\$193,504



Published by: San Diego Mesa College Communication Services. Editor: Lina Heil • Design: Carol Beilstein • Photography: Carol Beilstein, Anabel Pulido, Alan Decker









SAN DIEGO MESA COLLEGE

7250 Mesa College Drive San Diego, California 92111-4998 619-388-2600 • 858-627-2600

www.sdmesa.edu www.facebook.com/sandiegomesacollege

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